# Online Prediction: The Role of Convexity and Randomization

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#### Prediction task

For t = 1, 2, ..., T

- Predict:  $\hat{y}_t \in \{\pm 1\}$
- Get: *y*<sup>*t*</sup> ∈ {±1}

• Suffer loss: 
$$\ell_{0-1}(\hat{y}_t, y_t) = \begin{cases} 1 & y_t \neq \hat{y}_t \\ 0 & y_t = \hat{y}_t \end{cases}$$

#### Regret

• Best in hindsight 
$$y^* = \text{sign}(\sum_t y_t)$$
  
• Regret:  $R_T = \sum_{t=1}^T \ell_{0-1}(\hat{y}_t, y_t) - \sum_{t=1}^T \ell_{0-1}(\hat{y}_t, y^*)$ 

### **Abstract Prediction Model**

- Set of decisions S
- Set of loss functions  $\mathcal{L} = \{\ell : S \to \mathbb{R}\}$

### **Prediction Game**

For t = 1, ..., T

- Learner chooses a decision  $\mathbf{w}_t \in S$
- Environment chooses a loss function  $\ell_t \in \mathcal{L}$
- Learner suffers loss l(wt)
- Goal: Conditions on *S*, *L*, and the feedback the learner receives that guarantee low regret

$$R_T = \sum_{t=1}^T \ell_t(\mathbf{w}_t) - \sum_{t=1}^T \ell_t(\mathbf{w}^{\star}) \stackrel{!}{=} o(T)$$

### Outline

#### Part I: Full Information

- Motivating example and an abstract online prediction model
- · Cover's impossibility result and randomness
- A modern view: revealing an underlying convexity
- Using convex analysis tools for online prediction
- Sufficient conditions for low regret
- Tightness
- Part II: Partial Feedback

(Based on Joint work with S. Kakade and A. Tewari)

- Motivating application
- The Banditron
- Lower regret using inefficient algorithms
- Open problems

- *S* = {±1}
- $\mathcal{L} = \{\ell_{0-1}(w_t, 1), \ell_{0-1}(w_t, -1)\}$
- Adversary can make the cumulative loss of the learner to be *T* by using  $\ell_t(\cdot) = \ell_{0-1}(\cdot, -w_t)$
- The constant prediction  $w^* = \operatorname{sign}(\sum_t w_t)$  achieves loss of at most T/2
- Regret is at least T/2

#### Conclusion

- In the above example,  $|S| = |\mathcal{L}| = 2$ .
- Small size does not guarantee low regret

- Learner predicts  $\hat{y}_t = 1$  with probability  $w_t$
- Best in hindsight:  $y_t^* = 1$  with probability  $w^*$  where  $w^* = \frac{|\{t:y_t=1\}|}{T}$
- Analyze the expected regret:

$$\sum_{t=1}^{T} \mathbb{E}[\hat{y}_t \neq y_t] - \sum_{t=1}^{T} \mathbb{E}[y_t^{\star} \neq y_t]$$

• There are algorithms that achieve expected regret of  $O(\sqrt{T})$ 

# A modern view: revealing an underlying convexity

Expected zero-one loss can be rewritten as

$$\mathbb{E}[\hat{y}_t \neq y_t] = \begin{cases} 1 - w_t & \text{if } y_t = 1 \\ w_t & \text{if } y_t = -1 \end{cases}$$

• Going back to our abstract model, we get that:

• 
$$S = [0, 1]$$
  
•  $\mathcal{L} = \{\ell(w) = 1 - w, \ell(w) = w\}$ 

#### **Properties**

- All functions in L are linear (and thus are convex and Lipschitz)
- S is convex and bounded
- Sufficient conditions for low regret ?

# Are we just playing with formalities ?

The convexity assumption is natural in many cases.

#### Example: Prediction with Expert Advice

- Learner receives a vector  $(x_1^t, \dots, x_d^t) \in [-1, 1]^d$  of experts advice
- Learner needs to predict a target  $\hat{y}_t \in \mathbb{R}$
- Environment gives correct target  $y_t \in \mathbb{R}$
- Learner suffers loss  $|y_t \hat{y}_t|$
- Goal: Be almost as good as the best experts committee  $\sum_{t} |y_t - \hat{y}_t| - \sum_{t} |y_t - \langle \mathbf{w}^{\star}, \mathbf{x}^t \rangle| \stackrel{!}{=} o(T)$

Can be modeled as follows:

• S is the d-dimensional probabilistic simplex

• 
$$\mathcal{L} = \{\ell_{\mathbf{x}, \mathbf{y}}(\mathbf{w}) = |\mathbf{y} - \langle \mathbf{w}, \mathbf{x} \rangle| : \mathbf{x} \in [-1, 1]^d, \mathbf{y} \in [-1, 1]\}$$

### The Online Convex Programming (OCP) model

- All functions in L are convex and L-Lipschitz
- S is convex and  $\max\{\|\mathbf{w}\|_2 : \mathbf{w} \in S\} = D$
- Then, there exists an algorithm with regret  $O(LD\sqrt{T})$

### Bibliography

- The OCP model was presented by Gordon (1999)
- Zinkevich (2003) introduced the term OCP and proved a regret bound of O((L<sup>2</sup> + D<sup>2</sup>)√T)
- The slightly improved regret bound follows from our analysis below

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For any prediction algorithm

- Exists *S* and  $\mathcal{L}$  s.t. LD = 1 and  $R_T = \Omega(LD\sqrt{T}) = \Omega(\sqrt{T})$
- (Proof uses probabilistic method)
- Exists *S* and  $\mathcal{L}$  s.t.  $LD = \sqrt{T}$  and  $R_T = \Omega(LD\sqrt{T}) = \Omega(T)$
- (Proof assumes dimension can grow with T)

#### Yes !

- The regret bound does not depend on the dimensionality of *S*
- Similarly to Support Vector Machines, we can use Kernel functions

#### Yes !

- The regret bound does not depend on the dimensionality of S
- Similarly to Support Vector Machines, we can use Kernel functions

#### Yes?

- Consider again the prediction with expert advice problem
- *d* experts, each of which gives an "advice" in [-1, 1]
- S is the probabilistic simplex and thus D = 1
- Lipschitz constant is  $L = \sqrt{d}$
- Regret is  $\Omega(\sqrt{dT})$ .
- Is this the best we can do ?

# Low regret algorithmic framework for OCP

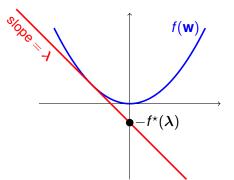
- A low regret algorithmic framework for OCP
- Family of sufficient conditions for low regret
- In particular Alternatives to the Lipschitz condition
- In the expert committee example logarithmic dependence on dimension
- Derivation is based on tools from convex analysis

# Fenchel Conjugate

The Fenchel conjugate of the function  $f : S \to \mathbb{R}$  is  $f^* : \mathbb{R}^d \to \mathbb{R}$ 

$$f^{\star}(\boldsymbol{\lambda}) = \max_{\mathbf{w}\in S} \langle \mathbf{w}, \boldsymbol{\lambda} \rangle - f(\mathbf{w})$$

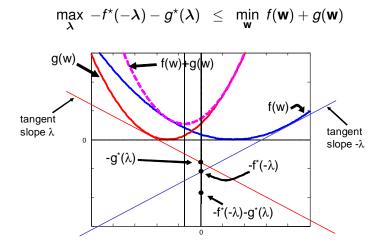
If *f* is closed and convex then  $f^{\star\star} = f$ 



### **Fenchel Duality**

$$\max_{\boldsymbol{\lambda}} \ -f^{\star}(-\boldsymbol{\lambda}) - g^{\star}(\boldsymbol{\lambda}) \ \leq \ \min_{\boldsymbol{\mathsf{w}}} \ f(\boldsymbol{\mathsf{w}}) + g(\boldsymbol{\mathsf{w}})$$

### **Fenchel Duality**



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• Recall that our goal is:

$$\forall \mathbf{w}^{\star} \in S, \quad \sum_{t=1}^{T} \ell_t(\mathbf{w}_t) - \sum_{t=1}^{T} \ell_t(\mathbf{w}^{\star}) \leq LD\sqrt{T}$$

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• Rewrite it in a 'silly' way

$$\sum_{t=1}^{T} \ell_t(\mathbf{w}_t) \leq \min_{\mathbf{w} \in S} LD\sqrt{T} + \sum_{t=1}^{T} \ell_t(\mathbf{w})$$

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• Replace  $LD\sqrt{T}$  with a function  $f : S \to \mathbb{R}$  s.t.  $\max_{\mathbf{w}} f(\mathbf{w}) \le LD\sqrt{T}$ . E.g.  $f(\mathbf{w}) = c \|\mathbf{w}\|^2$  for  $c = L\sqrt{T}/D$ . Obtaining:

$$\sum_{t=1}^{T} \ell_t(\mathbf{w}_t) \leq \min_{\mathbf{w} \in S} f(\mathbf{w}) + \sum_{t=1}^{T} \ell_t(\mathbf{w})$$

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Rewrite it in a 'silly' way

$$\sum_{t=1}^{T} \ell_t(\mathbf{w}_t) \leq \min_{\mathbf{w} \in S} LD\sqrt{T} + \sum_{t=1}^{T} \ell_t(\mathbf{w})$$

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$$\sum_{t=1}^{T} \ell_t(\mathbf{w}_t) \leq \min_{\mathbf{w} \in S} f(\mathbf{w}) + \sum_{t=1}^{T} \ell_t(\mathbf{w})$$

• Lower bound of a minimization problem. Duality ?

$$\max_{\boldsymbol{\lambda}_1,\ldots,\boldsymbol{\lambda}_T} -f^{\star}(-\sum_t \boldsymbol{\lambda}_t) - \sum_t \ell_t^{\star}(\boldsymbol{\lambda}_t) \leq \min_{\mathbf{w}\in S} f(\mathbf{w}) + \sum_{t=1}^l \ell_t(\mathbf{w})$$

#### Decomposability of the dual

- There's a different dual variable for each online round
- Future loss functions do not affect dual variables of current and past rounds
- Therefore, the dual can be optimized incrementally
- To optimize λ<sub>1</sub>,..., λ<sub>t</sub>, it is enough to know what the market did until day t

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### Primal-Dual Online Prediction Strategy

#### Algorithmic Framework

- Initialize  $\lambda_1 = \ldots = \lambda_T = \mathbf{0}$
- For *t* = 1, 2, ..., *T* 
  - Construct w<sub>t</sub> from the dual variables
  - Receive  $\ell_t$

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• Update dual variables  $\lambda_1, \ldots, \lambda_t$ 

# Primal-Dual Online Prediction Strategy

#### Algorithmic Framework

- Initialize  $\lambda_1 = \ldots = \lambda_T = \mathbf{0}$
- For *t* = 1, 2, ..., *T* 
  - Construct w<sub>t</sub> from the dual variables
  - Receive  $\ell_t$
  - Update dual variables  $\lambda_1, \ldots, \lambda_t$

#### Lemma

Let  $\mathcal{D}_t$  be the dual value at round t and w.l.o.g assume  $\mathcal{D}_1 = 0$ .

- Assume that  $\max_{\mathbf{w}\in S} f(\mathbf{w}) \le a\sqrt{T}$
- Assume that  $\mathcal{D}_{t+1} \mathcal{D}_t \geq \ell_t(\mathbf{w}_t) \frac{a}{\sqrt{T}}$

Then, the regret is bounded by  $2a\sqrt{T}$ 

The proof follows directly from the weak duality theorem

# Strong convexity and sufficient dual increase

### Strong Convexity w.r.t. norm

A function *f* is  $\sigma$ -strongly convex over *S* w.r.t  $\|\cdot\|$  if for all  $\mathbf{u}, \mathbf{v} \in S$ 

$$\frac{f(\mathbf{u})+f(\mathbf{v})}{2} \geq f(\frac{\mathbf{u}+\mathbf{v}}{2}) + \frac{\sigma}{8} \|\mathbf{u}-\mathbf{v}\|^2$$

#### Lemma (Sufficient Dual Increase)

Assume:

- f is  $\sigma$ -strongly convex w.r.t.  $\|\cdot\|$
- *ℓ<sub>t</sub>* is closed and convex
- $\nabla_t$  is a sub-gradient of  $\ell_t$  at  $\mathbf{w}_t$

Then, there exists a simple dual update rule s.t.

$$\mathcal{D}_{t+1} - \mathcal{D}_t \geq \ell_t(\mathbf{w}_t) - \frac{\|\nabla_t\|_\star^2}{2\sigma}$$

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# Generalized Boundedness-Lipschitz condition

### Theorem

Assume:

- Exists  $f : S \to \mathbb{R}$  which is 1-strongly convex w.r.t.  $\| \cdot \|$
- $D = \max_{\mathbf{w} \in S} \sqrt{f(\mathbf{w})}$
- *ℓ<sub>t</sub>* is closed and convex
- $\|\nabla_t\|_{\star} \leq L$  (Lipschitz w.r.t. norm  $\|\cdot\|_{\star}$ )

Then, there exists an algorithm with regret bound 2 D L  $\sqrt{T}$ 

### Example usage – back to expert problem

- Take f to be the relative entropy
- *f* is strongly convex w.r.t.  $\|\cdot\|_1$  and  $D = \sqrt{\log(d)}$
- $\|\nabla_t\|_{\star} = \|\mathbf{x}^t\|_{\infty} \leq 1$
- Regret bound becomes  $O(\sqrt{\log(d) T})$

#### Theorem

Replacing Lipschitz condition with the following self-bounded property:

$$\|\nabla_t\| \leq L\sqrt{\ell_t(\mathbf{w}_t)}$$

#### Then,

$$R_T \leq O\left(LD\sqrt{\sum_t \ell_t(\mathbf{w}^*)} + L^2 D^2\right)$$

#### Examples

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# Part II Online learning with partial feedback

Based on joint work with

# S. Kakade and A. Tewari

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# Online learning with partial feedback

### Motivating Application – Advertisement on webpages

- k types of ads
- On round *t*:
  - User submit a query
  - System (the learner) places an ad
  - User either 'clicks' or ignores

### A simple formal model – bandit multiclass categorization

- On round *t*:
  - Environment presents a vector x<sub>t</sub> (encodes user and query)
  - Learner predicts an ad  $\hat{y}_t \in \mathcal{Y} = \{1, \dots, k\}$
  - Environment chooses current user interest y<sub>t</sub> ∈ 𝔅 but only reveals 1<sub>[yt≠ŷt]</sub>

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Linear hypotheses:
 h : ℝ<sup>d</sup> → 𝔅 s.t. exists a k × d matrix W s.t.

$$h(\mathbf{x}) = \operatorname*{argmax}_{r \in \mathcal{Y}} (W\mathbf{x})_r$$

 Separability with margin assumption: Exists a matrix W<sup>\*</sup> with ||W<sup>\*</sup>||<sub>F</sub> ≤ D s.t. for all t, r ≠ y<sub>t</sub>,

$$(W\mathbf{x}_t)_{y_t} \geq (W\mathbf{x}_t)_r$$

- Initialize  $W^1 = \mathbf{0} \in \mathbb{R}^{k \times d}$
- For *t* = 1, 2, ..., *T* 
  - Receive  $\mathbf{x}_t \in \mathbb{R}^d$
  - Predict  $\hat{y}_t = \arg \max_{r \in [k]} (W^t \mathbf{x}_t)_r$
  - Receive feedback y<sub>t</sub>
  - Define  $U^t \in \mathbb{R}^{k \times d}$  such that:  $U_{r,i}^t = x_{t,j} \left( \mathbf{1}_{[r=y_t]} \mathbf{1}_{[r=\hat{y}_t]} \right)$
  - Update:  $W^{t+1} = W^t + U^t$

# The Banditron

- Exploration-Exploitation parameter:  $\gamma \in (0, 0.5)$
- Initialize  $W^1 = \mathbf{0} \in \mathbb{R}^{k \times d}$
- For *t* = 1, 2, ..., *T* 
  - Receive  $\mathbf{x}_t \in \mathbb{R}^d$
  - Define  $\hat{y}_t = \arg \max_{r \in [k]} (W^t \mathbf{x}_t)_r$
  - Exploit: w.p.  $1 \gamma$  predict  $\tilde{y}_t = \hat{y}_t$
  - Explore: w.p.  $\gamma$  predict  $\tilde{y}_t \in \mathcal{Y}$  uniformly at random
  - Receive partial feedback  $\mathbf{1}_{[\tilde{y}_t = y_t]}$
  - Define  $\tilde{U}^t \in \mathbb{R}^{k \times d}$  such that:  $\tilde{U}^t_{r,j} = x_{t,j} \left( \frac{\mathbf{1}_{[y_t = \tilde{y}_t]} \mathbf{1}_{[\tilde{y}_t = r]}}{P(r)} \mathbf{1}_{[\hat{y}_t = r]} \right)$
  - Update:  $W^{t+1} = W^t + \tilde{U}^t$

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### Theorem (Banditron – separable case)

The expected number of mistakes the Banditron makes on a separable sequence is at most  $O(D\sqrt{kT})$ .

- Proof idea: show that the expected update of the Banditron (i.e. *Ũ*<sup>t</sup>) is the Perceptron's update (i.e. *U*<sup>t</sup>)
- We also have bounds for the non-separable case:
  - For 'low noise' the bound is still  $O(D\sqrt{kT})$ .
  - For 'high noise'. The dependence is on  $T^{2/3}$ .
- Randomness is utilized for obtaining an estimator of the Perceptron's update.
- In the full information case: multiclass Perceptron's bound, O(D<sup>2</sup>), does not depend on T

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#### Theorem

- There exists a deterministic algorithm with mistake bound O(k<sup>2</sup>d log(D d))
- There exists a randomized algorithm with mistake bound O(k<sup>2</sup>D<sup>2</sup>log(D) log(T + k)))

### Proof sketch

- Important observation: Halving algorithm works for multiclass problems with partial feedback
- 1st result: Construct a grid that covers matrices with bounded norm
- 2nd result: Use random projections and the JL lemma

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- Achievable regret bounds with efficient and inefficient algorithms (lower bounds?)
- When is randomization a must (sometimes it's not necessary; e.g. Halving, Negatron)
- Banditron with multiplicative updates
- More sophisticated exploration vs. exploitation (e.g. self-tuned γ)
- From single label to label ranking